

New visitors for your destination

Inspiration for travellers





What we do

We build german speaking communities for travel destinations on those chanel:





Potential reach

Active german speaking users (estimated)

Facebook	44,000,000
Instagram	6,600,000
Youtube	6,000,000
Pinterest	3,000,000
Twitter	1,000,000
Xing	7,000,000



Project Example: Picture community

- German speaking users
- building a picture based community (pictures provided by client)
- 4 Channels



Costs

650 € per month

VAT not included



Project Example: Blog centered community

- German speaking users
- building a text based community
- incl. texting
- 3 Channels



Costs

1.150 € per month

VAT not included



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Services for destinations:

- Travel & Food Blogger Network
- Travel Communities
- Social Media Marketing



Team



Dietmar Fischer
Co-Founder

10+ years in online marketing
focus: social media marketing,
online marketing, blogging



Roman Lange
Co-Founder

10+ years in advertising & sales
focus: sales marketing, marketing
strategy, media planning



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